

# CyberLink and Newport Media Showcase DVB-H Solution for Mobile TV Devices

**Taipei, Taiwan**----*September 8, 2006*----CyberLink Corp. (5203.TW), a world leader in digital home solutions, and mobile system semiconductor company Newport Media Inc, have announced joint development of a mobile TV solution for Windows Mobile 5.0 and Linux platforms. CyberLink and Newport Media are demonstrating their software and chipset solution until September 12 at the IBC Exhibition 2006, booth M221, Amsterdam RAI Congress Center.

CyberLink Mobile TV Solution is a multi-standard, multi-band software solution that enables the decoding, playback, and recording of TV accessed via Newport Media's receiver-demodulator chipset. CyberLink's mobile TV player supports electronic service guide (ESG) information, which allows the quick previewing of TV channels via a preview window.

"With our expertise in developing semiconductors for mobile TV devices, and CyberLink's strength in playback software, we've created a complete hardware and software solution that's ready for implementation world-wide," said Newport Media's CEO, Mohy Abdelgany. "Newport Media's Sundance H solution ensures high performance, ultra low power consumption, and fast channel switching."

"CyberLink has a long history of TV application software development. We are glad to co-work with Newport Media to develop a high-performance mobile TV solution for both Windows Mobile 5.0 and Linux devices," said Alice H. Chang, CEO of CyberLink. "Together we are enabling mobile TV devices such as PDAs, TV phones, and portable entertainment PCs."

For more information about [CyberLink Mobile TV Solution](#) visit our website or [Press Room](#).

## **About Newport Media Inc.**

Newport Media is a fabless semiconductor company that develops and sells highly integrated solutions for emerging digital audio and mobile TV broadcast standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media's development team leverages its collective experience in these converging industries to develop broadcast multi-media architectures and IC implementations with unprecedented performance, power consumption, size and cost. For more information, please visit:

<http://www.newportmediainc.com/>

## **About CyberLink**

CyberLink Corp. is the maker of award-winning applications [PowerDVD](#), [PowerDirector](#), [PowerCinema](#), and [DVD Solution](#). CyberLink has built a solid reputation for delivering high-quality, competitive products that add value to OEM customers and end-users alike. Business partners include leaders in the PC hardware industry: drive manufacturers, graphics card makers, and top-5 desktop and notebook brands. CyberLink's digital multimedia range includes software for capturing and editing videos, authoring DVDs, and burning Blu-ray Discs and HD DVDs. CyberLink's digital entertainment products include playback solutions for accessing and enjoying media within the digital home, including instant-on applications for Linux and Windows XP Embedded platforms. CyberLink is also developing products for handheld

platforms and streaming media content. CyberLink's training solutions provide tools for creating training content, managing employee performance, and delivering online training programs. CyberLink listed on the Taiwan Stock Exchange (5203.TW) in 2000 and has posted positive year-on-year results ever since. CyberLink has operations in North America, Europe, and the Asia Pacific including Japan, with its worldwide headquarters located in Taipei. For more information, please visit: <http://www.cyberlink.com/> or visit our [Press Room](#).

#####

All companies and product names mentioned herein are for identification purposes only and are the sole property of their respective owners.

Copyright©2006 CyberLink Corp. All rights reserved.

Press Contacts:

USA: Belinda Banks at [belinda@sspr.com](mailto:belinda@sspr.com) or by phone +1-212-946-2823

Germany: Dunja Helene Derenk at [dh.derenk@konzept-pr.de](mailto:dh.derenk@konzept-pr.de) or by phone + 49-821-34300-21.

Corporate: Renee Chen at [http://www.cyberlink.com/multi/contactus/contact\\_pr.jsp](http://www.cyberlink.com/multi/contactus/contact_pr.jsp) or by phone at: +886-2-8667-1298, ext. 301 for more details.