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Newport Media Opens Design Center in Egypt

New facility to support Newport Media's single-chip mobile TV product development

LAKE FOREST, Calif., Feb. 13, 2007 – Newport Media, an innovative fabless semiconductor company supplying products to the mobile broadcast media market, today announced the opening of the Newport Media Egypt Design Center in Cairo. The facility adds additional systems design and software development resources to meet customer demand and product development.

The Cairo facility is the first design center for Newport Media and will be a vital resource as the company looks to expand its operations globally in key markets and provide increased support for new and existing customers. The location of the design facility also taps into a valuable engineering talent pool, as well as local academic research programs.

"The opening of the Newport Media Egypt Design Center strengthens our product development engineering and allows us to have the necessary resources in place to meet growing customer demand and an aggressive product development roadmap," said Mohy Abdelgany, president and chief executive officer of Newport Media, Inc. "This is an exciting time in the mobile TV industry and the new Egypt design center enables us to quickly maximize our efforts to develop and support multiple major programs in parallel."

Newport Media's NMI300 single-chip Sundance *H* mobile digital TV receiver significantly increases viewing time while cutting handset size and cost, and sets key performance records in critical areas that drive digital mobile TV reception and picture quality. Initially focusing on the industry's fastest-growing market segment, DVB-H, Newport Media's Sundance Series family will also support other popular air interface

standards including Terrestrial-Digital Multimedia Broadcasting (T-DMB), Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) and MediaFLO.

About Newport Media, Inc.

Newport Media is a fabless semiconductor company that develops and sells highly integrated solutions for emerging digital audio and mobile TV broadcast standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media's development team leverages its collective experience in these converging industries to develop broadcast multimedia architectures and IC implementations with unprecedented performance, power consumption, size and cost. For more information, visit www.newportmediainc.com.

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