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Newport Media Samples ICs for ISDB-T Mobile Digital TV

Sundance J Solution Represents The Addition of a Second Major Digital Mobile TV Standard to Newport Media's Product Line

LAKE FOREST, Calif., Feb. 12, 2007 – Newport Media, an innovative fabless semiconductor company supplying products to the mobile broadcast media market, today announced that it has begun sampling semiconductor solutions for the mobile version of Japan's Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) digital television standard. Newport Media's Sundance *J* solution consists of the NMI110 RF tuner and the NMI320 RF tuner and demodulator. Both products support one-segment and three-segment modes of operation and continue in the tradition of Newport Media's Digital Video Broadcasting-Handhelds (DVB-H) and DVB-Terrestrial (DVB-T) products by combining superior performance and best-in-class power consumption.

Newport Media will demonstrate its Sundance *J* solution at 3GSM World Congress 2007 in Barcelona, Feb. 12 – 15.

"We are very excited about the prospects for our ISDB-T business in Japan," said Mohy Abdelgany, president and chief executive officer of Newport Media. "The Japanese market has always placed a great deal of emphasis on power consumption, performance and form factor. These attributes are the hallmark of Newport Media's Sundance Series of mobile TV solutions."

Newport Media's NMI110 solution features up to 120dB of variable gain, 50dB of image rejection and greater than 55dB of adjacent channel selectivity. In addition, the device has an extremely low 3.0 dB noise figure and a very high +20dBm IP3 while consuming only 60mW of power. The NMI320 is the world's first single IC ISDB-T tuner/demodulator solution. The single chip offering includes a dual-band radio, an ISDB-T one-segment and three-segment demodulator, plus all necessary memory in a

very small footprint. No other external memory, baluns or loop filters are required to create a complete solution. The device is manufactured using low-cost, .13-micron complementary metal-oxide semiconductor (CMOS) process technology.

In addition to DVB-H, mobile DVB-T and ISDB-T, Newport Media's Sundance Series family will support other popular air interface standards including, but not limited to, Terrestrial-Digital Multimedia Broadcasting (T-DMB) and MediaFLO.

About Newport Media, Inc.

Newport Media is a fabless semiconductor company that develops and sells highly integrated solutions for emerging digital audio and mobile TV broadcast standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media's development team leverages its collective experience in these converging industries to develop broadcast multimedia architectures and IC implementations with unprecedented performance, power consumption, size and cost. For more information, visit www.newportmediainc.com.

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