

Editorial Contacts:

Kelly Poffenberger or Carolyn Fromm

Weber Shandwick

949-428-3868

kpoffenberger@webershandwick.com or

cfromm@webershandwick.com

Newport Media and CyberLink Collaborate to Deliver Fast-Switching Technology for Mobile TV Products

Two companies combine to deliver fast channel switching between one and two seconds, improving the overall customer experience

LAKE FOREST, Calif. Jan. 8, 2007 – Newport Media, an innovative fabless semiconductor company supplying products to the mobile broadcast media market, today announced that it has partnered with CyberLink to deliver fast channel switching times for mobile TV. Newport’s MobiZap™ technology combined with CyberLink’s Mobile DTV Solution allows users to experience channel switching times between one to two seconds, whether moving from channels next to each other or entering random channels.

Newport Media and CyberLink will be conducting product demonstrations of Newport’s MobiZap™ technology during the Consumer Electronics Show (CES), Jan. 8-11, in Las Vegas.

Newport Media’s MobiZap™ technology has been integrated into its single-chip NMI300 mobile digital TV receiver, the world’s lowest-power single-chip mobile TV receiver for Digital Video Broadcasting-Handhelds (DVB-H) and DVB-Terrestrial (DVB-T) Handsets. The NMI300 is part of the Sundance Series of Mobile Television products which supports other popular air interface standards including Terrestrial-Digital Multimedia Broadcasting (T-DMB), Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) and MediaFLO.

“CyberLink is a much-respected pioneer in the mobile TV industry and we are pleased to have worked together to develop the best possible channel-switching performance for the rapidly emerging DVB-H mobile TV standard,” said Mohy Abdelgany, president and chief executive officer (CEO) for Newport Media. “Our

Newport Media and CyberLink Collaborate to Deliver Fast-Switching Technology for Mobile TV Products

continued collaboration will deliver solutions that combine increased performance and power savings, enhancing the overall customer experience with mobile TV.”

“As the mobile TV market matures, we are expanding the range of features we offer to consumers, cooperating with leaders in the mobile TV semiconductor market,” said Alice H. Chang, CyberLink CEO. “Newport Media’s innovative technology has broken down a number of very critical performance barriers for the mobile TV industry. We believe that the combination of Newport Media’s MobiZap™ technology with our industry-leading software, CyberLink Mobile DTV, will provide a highly compelling viewing experience for consumers.”

Newport Media’s NMI300 solution can receive up to eight simultaneous channels while maintaining an extremely low 3.0 dB noise figure to extend coverage area with superior quality. The single chip offering includes a quad-band, direct-conversion radio, a DVB-H demodulator, plus all necessary memory in a very small 7mm x 7mm footprint. No other external memory, baluns or loop filters are required to create a complete solution, and the device is manufactured using low-cost, 0.13-micron complementary metal-oxide semiconductor (CMOS) process technology.

CyberLink’s Mobile DTV solution incorporates technologies that support the playback of audio-video bitstream and Electronic Service Guide (ESG) data to a standards-based device. CyberLink’s solution is also compliant with the Convergence of Broadcast and Mobile Services (DVB-CBMS) specifications for Internet Protocol Datacasting using DVB-H.

About Newport Media, Inc.

Newport Media is a fabless semiconductor company that develops and sells highly integrated solutions for emerging digital audio and mobile TV broadcast standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media’s development team leverages its collective experience in these converging industries to develop broadcast multimedia architectures and IC implementations with unprecedented performance, power consumption, size and cost. For more information, visit www.newportmediainc.com.

Newport Media and CyberLink Collaborate to Deliver Fast-Switching Technology for Mobile TV Products

About CyberLink

Founded in 1995, CyberLink Corp is a world leader and pioneer in bringing advanced digital video and audio software to the market. Producer of the world's leading DVD software player, PowerDVD, CyberLink also delivers complete solutions for the digital home and online learning solutions.

CyberLink's strength lies in its in-depth knowledge of digital video codecs, owning a number of patented digital video and audio technologies. Combined with extensive user-interface research, CyberLink has successfully launched multimedia applications that are robust and powerful, yet friendly enough for the non-professional users.

With customers spanning from multinational corporations, to small/medium sized businesses and power users to home users, CyberLink has enjoyed rapid growth and consistent profitability leading to a record breaking IPO in October of 2000 on the Taiwan Over The Counter Exchange (OTC: 5203). Currently, CyberLink is listed on the Taiwan Stock Exchange (ticker symbol: 5203.TW)

To keep up with market demands, CyberLink has operations in North America, Europe and the Asia Pacific region including Japan. CyberLink's worldwide headquarters are in Taipei and its Web site is located at www.cyberlink.com

Newport Media is a trademark of Newport Media, Inc. All rights reserved.

###