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**Newport Media Demonstrates Breakthrough Single-Chip  
Technology for Mobile Digital Television**

*3GSM World Congress demonstration of Sundance Series™  
platform features leadership technology*

**LAKE FOREST, Calif. - Feb. 10, 2006** – Newport Media, an innovative fabless semiconductor company supplying products to the mobile broadcast media market, today announced that it will demonstrate its Sundance Series platform technology at 3GSM World Congress in Barcelona next week. The Sundance Series platform will enable products that are substantially smaller, less costly and more power-efficient than other solutions for mobile digital TV unveiled to date.

“Newport Media is considerably ahead of where our competition is at on the technology evolution curve,” said Mohy Abdelgany, president and CEO of Newport Media. “The technology we demonstrate at 3GSM World Congress leapfrogs current performance metrics and significantly raises the bar for other mobile TV solutions. Newport Media’s focus on system performance, scale of integration and implementation optimization will enable its customers to develop handsets with high-performance mobile TV at very attractive price points and form factors. Newport Media is excited to be working on products that will lead the way in making mobile TV as ubiquitous in the handset as cameras and color displays.”

Newport Media has developed a proprietary system architecture that combines a tri-band, direct-conversion radio and a high-performance OFDM demodulator in a single device with roughly half the power consumption of previous solutions. The forthcoming Sundance Series platform of products will comprise single chip tuner/demodulator products as well as individually packaged tuner and demodulator solutions. All Sundance Series solutions use low-cost complementary metal-oxide semiconductor (CMOS) process technology. The platform will support all popular mobile TV standards

including Digital Video Broadcasting-Handhelds (DVB-H), Digital Video Broadcasting-Terrestrial (DVB-T), Digital Multimedia Broadcast (DMB), Integrated Services Digital Broadcasting-Terrestrial (ISDB-T) and MediaFLO.

The platform will also offer advanced features that significantly improve system performance, reception quality and design flexibility, while enabling capabilities such as personal video recorder (PVR) functionality previously available only in full-sized set-top box (STB) products. The design of the Sundance Series platform of mobile digital TV products will lead to easy integration in cellular phones, portable media players, PDAs, portable gaming devices, notebook PCs and automobiles.

The Newport Media team has decades of cellular and wireless handset application experience, and few development teams have similar expertise in dealing with the numerous integration challenges inside the handset, including the elimination of interference problems caused by extremely close proximity to WCDMA, EDGE, GSM and CDMA transmitters.

Newport Media will demonstrate its mobile TV technology in a private suite at 3GSM World Congress, Feb. 13 through Feb.16, 2006, in Barcelona, Spain. For additional information or to make an appointment to see the Newport Media demonstration, please contact the company at [3GSM@newportmediainc.com](mailto:3GSM@newportmediainc.com).

About Newport Media, Inc.

Newport Media is a fabless semiconductor company that develops and sells highly integrated solutions for emerging digital audio and mobile TV broadcast standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media's development team leverages its collective experience in these converging industries to develop broadcast multimedia architectures and IC implementations with unprecedented performance, power consumption, size and cost.

For more information, visit [www.newportmediainc.com](http://www.newportmediainc.com).

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