



Introducing Newport Media's *Sundance Series*[™] of mobile broadcast media ICs.

Newport Media's *Sundance Series* is a multi-standard semiconductor platform for Mobile TV and Digital Audio broadcast standards. Using proprietary circuit technology and advanced system architectures, Newport Media has developed a complete platform to support a wide variety of emerging Mobile TV standards including DVB-H, DMB, ISDB-T and FLO.

Leveraging its core competencies in RF, mixed signal, DSP and software technology along with in-depth understanding of the cellular phone environment, Newport Media has put together a complete reference design that will enable customers to quickly move from prototype to mass production.

Newport Media's *Sundance Series* platform is implemented in standard CMOS process technology for unsurpassed levels of integration and cost efficiency

Look for specific *Sundance Series*[™] product announcements in the coming weeks and months !

Key Platform Features Include:

- Single chip RF Tuner and Demodulator
- Ultra low power consumption
- Very small footprint and total solution size
- Superior interference rejection and immunity
- Best in Class RF Noise Figure and Demodulator Doppler performance
- Advanced user feature set
- Multi-band support
 - VHF
 - UHF
 - L Band

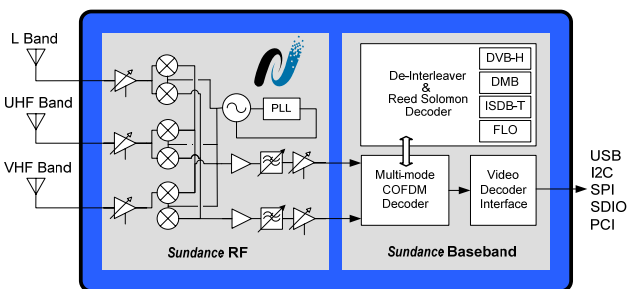
About Newport Media Inc.

Newport Media is a fables semiconductor company that develops, manufactures and sells highly integrated receiver solutions for emerging digital audio and mobile TV broadcasts standards. Newport Media has assembled a management and development team with comprehensive system semiconductor experience in wireless handset and digital set-top box industries. Newport Media's development team leverages its collective experience in these converging industries to develop broadcast multi-media architectures and IC implementations with unprecedented performance, power consumption, size and cost.

For more information visit
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Sundance Series[™] block diagram